

The introduction of Price controls on foods, goods and services may become essential as this cost-of-living crisis develops. We would be fools to rule out rationing becoming necessary too

Adam Tugwell | 8 February 2022



Yes, it does feel a bit like being the voice of doom and gloom as I write and produce videos about all the things that are going on and talk about what we can realistically expect as being likely to happen next.

The point is, that if someone like me can see what is happening and what is likely to happen next, the people we have elected as MPs have absolutely no excuse not to do so too.

In fact, our public representatives should be well ahead of the curve in both their horizon scanning and thinking than most.

Regrettably, they are not.

To be fair, the complexity of the growing problems and how each and every one of them interacts with the others is mind bogglingly scary to say the least.

Yet it is the culture of 'let's always take the easy option' that exists, top to bottom within the British Political System, that has made the difficulties that are only just starting for us, significantly worse.

There are many people in this Country today who cannot afford to feed themselves, home themselves, clothe themselves, transport themselves or function normally in any way on the wages or income they have, without debt or benefits – or what is really a subsidy from the Government and therefore everyone else in some way.

Prices of the foods, goods and services that provide the basic essentials for life are spiralling out of control. Living at the standard we are experiencing even today, will soon become unaffordable for most.

Yet the complexities I mentioned above, all come back to just one thing: That the economic system we have today has been developed to benefit the self-interests of the few. That those driving it have continued to push prices up in the pursuit of ever-growing profits for as long as our stupid politicians have printed money and kept handing it out. When instead good politicians would have faced up to reality and dealt with the problems for wider society that have been caused by that same greedy few.

The Covid Pandemic has caused out of touch politicians and greedy business and financial leaders to overplay their hand.

In fact, the inflationary spiral they have created together is now out of reach of any form of control they possess. Indeed, the only actions our politicians have to address the issues are only serving to make the whole problem worse.

Events, or a coming chronology of them – which will have been caused by so many different profit-driven people with influence behaving in the same way, will combine to make basic food unaffordable where it is available. It will be absent from the supermarket and shop shelves where it would otherwise be not.

Food riots, as the system collapses and the old order makes way for a new one that will work for all will settle the mind of many. Especially the politicians that we have for the time that their waning power remains.

Greed, hoarding and any kind of self-driven prioritisation will have to go out of the window.

That will mean supermarket rationing as we experienced during the early Lockdowns. There will be an immediate need for Government to step in and fix prices along the entire food and essential goods supply chain, so that nobody can use this time of crisis to profit off the backs of us all.

Some of the more economically minded will baulk at the idea of any kind of price fixing, price regulation or price controls, because of its non-capitalist and non-market-friendly nature.

But the reality is that the epoch of easy money and making massive profits by exploiting the many to benefit the already bloated few, is now reaching its end.

A new system will emerge that will be fair to all. But it will not resemble anything that we've seen or experienced before.

As we walk the pathway to get there, it will be necessary to ensure that what we still have available – which will plenty for all of us without the influence or intervention of ongoing greed – will be made available fairly to all.

Money as we know it is likely to become only one of many different ways to make payment as change takes place. And it is therefore just as likely that rationing of the essentials that are available will also be necessary for everyone.

The times ahead may prove to be painful. But it's the future which is possible for everyone once the change has been completed that we should look forward to.

The opportunities for a fair and just way of living, where everyone and everything matters are not just a pipe dream. They really exist and are there for us all.

After the pain, we have much happier times in store.

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